Imagine:
A Funeral Inspiration Planning Guide

Every Detail Remembered

gardenia funerals

Exceptional Funeral Services

HOW WE'RE DIFFERENT

As a trusted name in Melbourne, we create memorable farewells—from traditional and religious services to uniquely tailored impactful services to celebrate a life like no other.

Australian-owned and family operated

THE DIFFERENCE

MOST TRUSTED

We are trusted for our unwavering commitment to professionalism, compassion, and attention to detail. With a reputation built on integrity, we provide families with personalised and respectful services, ensuring every farewell is handled with dignity and care.

AVAILABLE 24/7

03 93294024

No matter when you reach out, you'll get a real person on the phone. We also welcome you to drop by anytime during regular business hours.

OUR SERVICES ARE

- Significant
- Heartfelt
- Profound
- Impactful
- Memorable
- Purposeful
- Touching
- Poignant
- Deeply personal
- Resonant

UNCOMPROMISED QUALITY

Meticulous attention to detail to the highest standards of care, we ensure that every farewell is dignified, respectful, and flawlessly executed. Commited to excellence means families can trust us to provide professional guidance, premium facilities, and support— every life deserves nothing less than the best.

LET US HANDLE THE DETAILS SO YOU CAN FOCUS ON WHAT TRULY MATTERS — CHERISHING TIME WITH FAMILY AND FRIENDS.

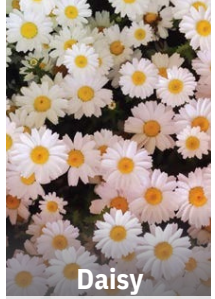
We take care of everything, so you don't have to.
From booking venues and sourcing celebrants or clergy to arranging music, catering, and every special touch, we bring your vision to life—creating a seamless, meaningful farewell just as you imagined.

This guide is your go-to for creating a meaningful and personalised funeral service.

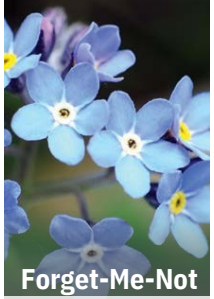
Flowers and their Meanings

Calla Lily
Regal

Cosmos
Peaceful



Daisy
Innocence

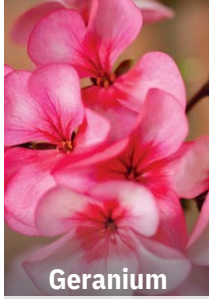


Forget-Me-Not
Remember Me Forever

Freesia
Spirited

Tulip
Perfect

Gardenia
Joy



Geranium
Comfort

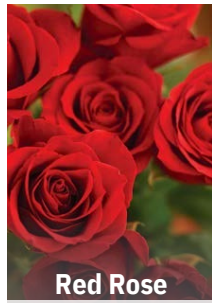
Iris
Inspiration

Jasmine
Grace

Larkspur
Beautiful Spirit

Lilac
First Love

Pansy
Loving Thoughts



Red Rose
Love

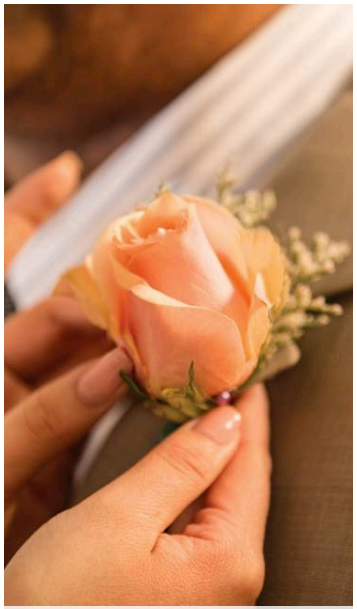
Sunflower
Adoration

White Rose
Purity

FLOWERS

Almost everyone has a favourite flower, but did you know that each one holds its own unique meaning? Flowers can represent different emotions and sentiments. We can help you choose and source meaningful blooms from trusted, high-quality florists, ensuring you receive the perfect flowers to convey your message.

Music and Food & Beverage p.6



Mementos and Personal Touches p.7

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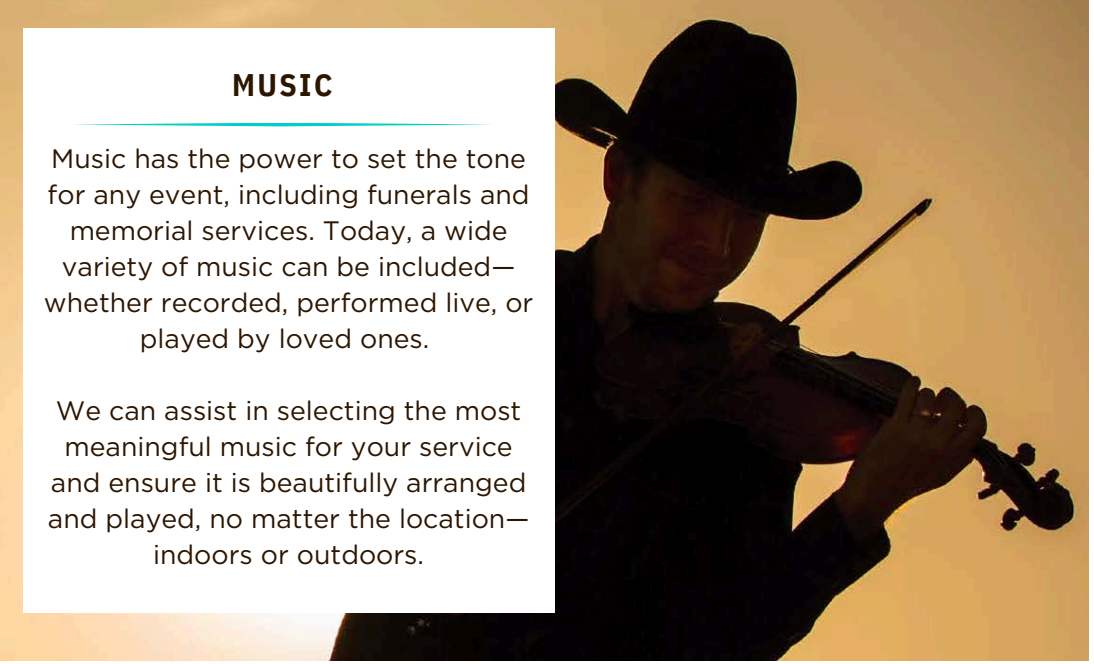
MUSIC

Music has the power to set the tone for any event, including funerals and memorial services. Today, a wide variety of music can be included—whether recorded, performed live, or played by loved ones.

We can assist in selecting the most meaningful music for your service and ensure it is beautifully arranged and played, no matter the location—indoors or outdoors.



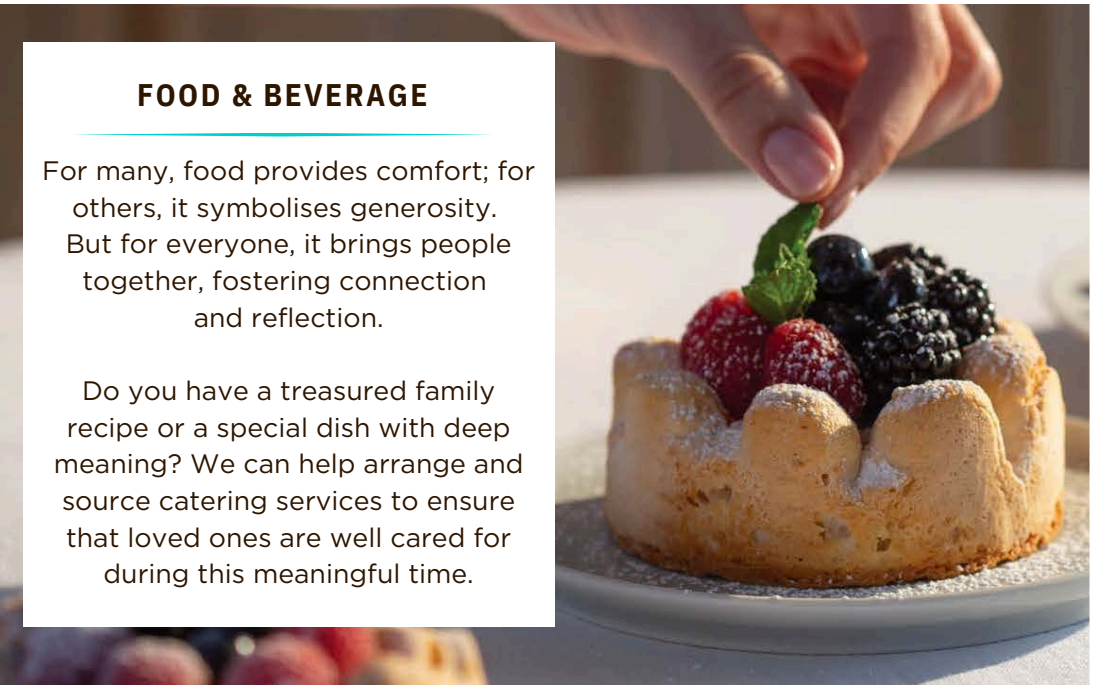
IN THE END, IT'S NOT THE YEARS IN YOUR LIFE THAT COUNT. IT'S THE LIFE IN YOUR YEARS.

—ABRAHAM LINCOLN

FOOD & BEVERAGE

For many, food provides comfort; for others, it symbolises generosity. But for everyone, it brings people together, fostering connection and reflection.

Do you have a treasured family recipe or a special dish with deep meaning? We can help arrange and source catering services to ensure that loved ones are well cared for during this meaningful time.



MEMENTOS

Displaying personal mementos at a service helps to bring a loved one's story to life. From photos and keepsakes to treasured heirlooms, these meaningful touches spark memories, invite conversation, and celebrate their legacy with warmth and connection. It can be something simple, like a favourite recipe paired with a wooden spoon, or something more personal.

DON'T CRY BECAUSE IT'S OVER, SMILE BECAUSE IT HAPPENED.

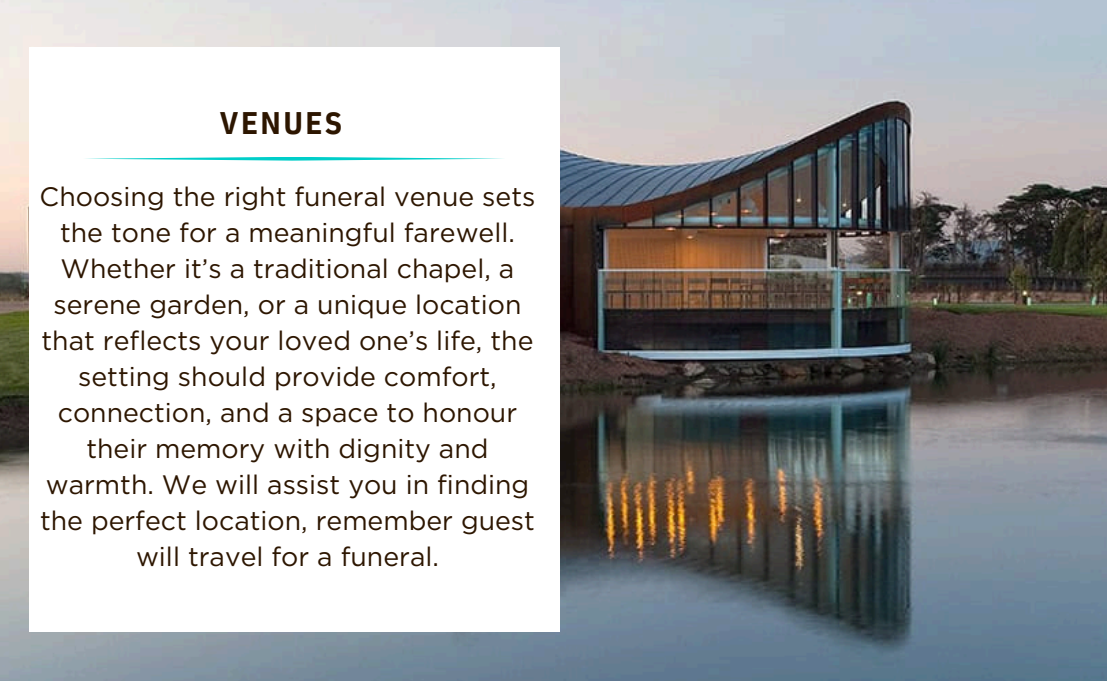
—DR. SEUSS

PERSONAL TOUCHES

A celebration of life is most meaningful when it includes personal touches that truly honour a loved one. Even the smallest details can create the most memorable moment. If it holds special significance to you or your loved one, it deserves a place in the tribute. We will assist you and help you discover those meaningful details, ensuring a service that is heartfelt and deeply personal.

VENUES

Choosing the right funeral venue sets the tone for a meaningful farewell. Whether it's a traditional chapel, a serene garden, or a unique location that reflects your loved one's life, the setting should provide comfort, connection, and a space to honour their memory with dignity and warmth. We will assist you in finding the perfect location, remember guest will travel for a funeral.



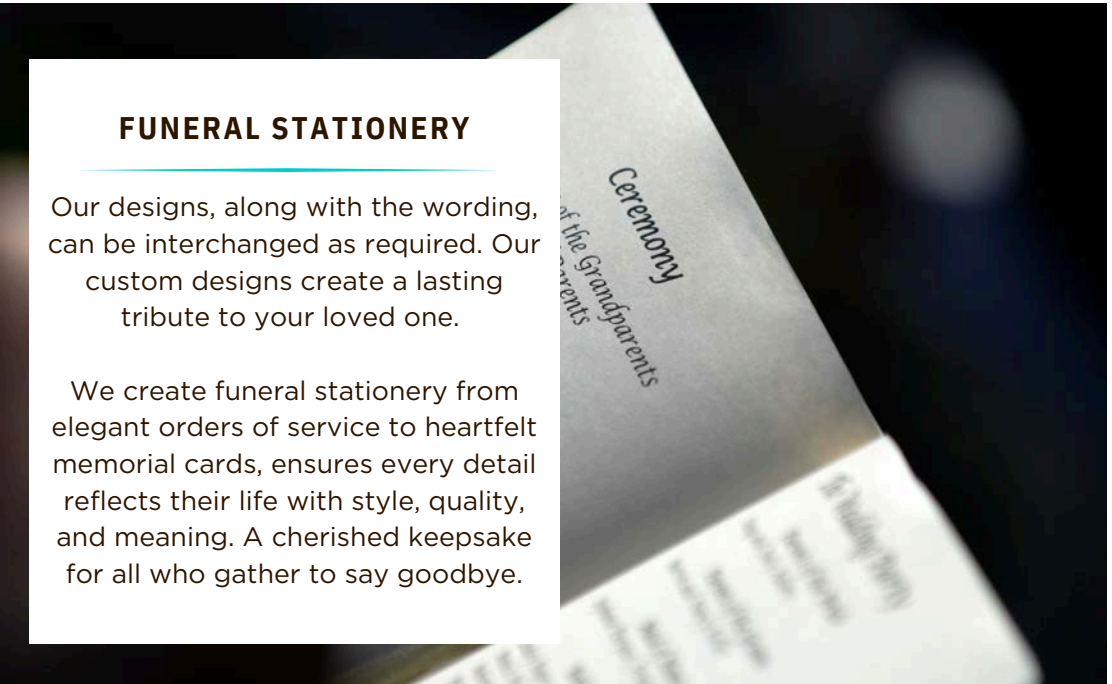
LIFE IS A SONG — SING IT. LIFE IS A GAME — PLAY IT. LIFE IS A CHALLENGE — MEET IT. LIFE IS A DREAM — REALISE IT. LIFE IS A SACRIFICE — OFFER IT. LIFE IS LOVE — ENJOY IT

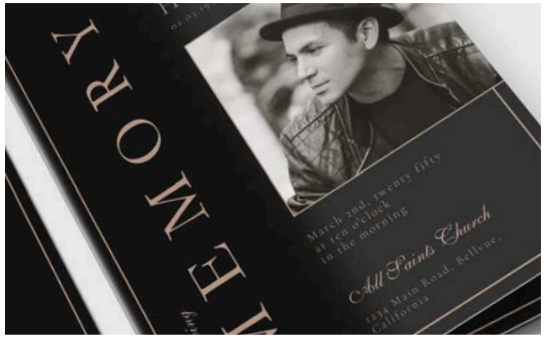
—SAI BABA

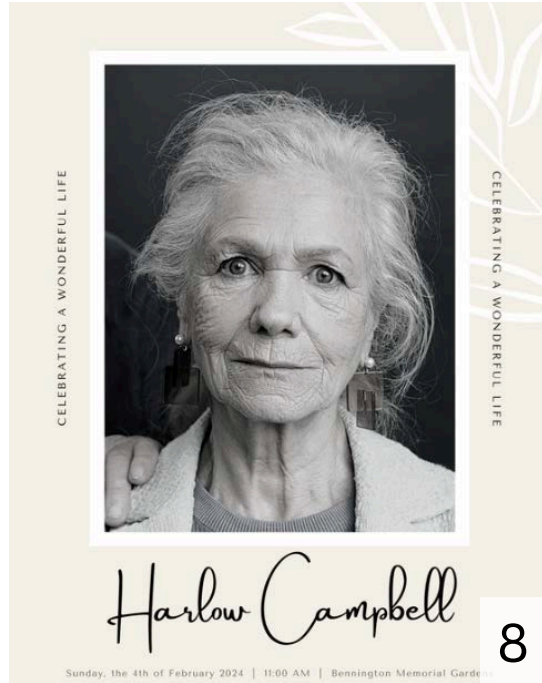
FUNERAL STATIONERY

Our designs, along with the wording, can be interchanged as required. Our custom designs create a lasting tribute to your loved one.

We create funeral stationery from elegant orders of service to heartfelt memorial cards, ensures every detail reflects their life with style, quality, and meaning. A cherished keepsake for all who gather to say goodbye.

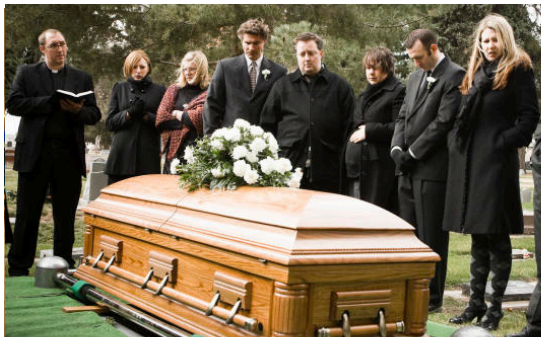






CELEBRANTS OR CLERGY

A celebrant leads personal, non-religious, or semi-religious funerals, focusing on the deceased's life and values. A clergy member conducts faith-based services with prayers, rituals, and religious traditions. Celebrants offer flexibility, while clergy follow spiritual customs. We can assist you and find the perfect celebrant or clergy member.



GRIEF IS THE PRICE WE PAY FOR LOVE.

— QUEEN ELIZABETH

OUR VEHICLES

Our fleet includes sleek, modern hearses for a dignified farewell, alongside our stunning 1937 LaSalle Hearse for those seeking a classic, timeless touch. Whether you prefer contemporary elegance or vintage charm, we have the perfect option to honour your loved one's journey.

SPEAKING AT A FUNERAL
REMEMBER - QUALITY OVER QUANTITY

The Eulogy

A well-crafted eulogy should be heartfelt, personal, and meaningful.
Here's a simple outline to guide you:

Opening & Welcome
Introduce yourself and your connection to the deceased.
Express gratitude for those attending.

Personal Story & Character Traits
Share key qualities that defined them *(e.g. kindness, humour, resilience).*
Include a personal anecdote or memory that captures their essence.

Life Highlights & Achievements
Mention their passions, career, family, and contributions.
Highlight what made them truly special.

Legacy & Impact
Reflect on how they touched the lives of others.
Share how they will be remembered.

Closing & Farewell
End with a message of hope, gratitude, or encouragement.

A great eulogy is genuine, warm, and uplifting, celebrating a life well-lived.

Number of Speakers

The number of speakers at a funeral depends on the length of the service. However, a well-structured service typically includes:

Primary Speaker
(Eulogist) – Usually a close family member or friend who delivers the main eulogy.

Additional Speakers
(1-3 people) – Other loved ones, colleagues, or community members who share brief reflections or personal stories.

Time
Keep speeches between 3-5 minutes to maintain engagement.

Manners
When speaking at a funeral, it's important to be respectful, considerate, and mindful of the grieving audience.

The Wake
If many people wish to contribute, consider a memory-sharing session or invite guests to speak at the wake.

Ultimately, the focus should be on quality over quantity, ensuring the service remains heartfelt and respectful.

WHAT ARE THE DIFFERENT TYPES OF FUNERALS IN AUSTRALIA?

Planning a funeral can be difficult, but it is a meaningful way to honour a loved one. Understanding the available funeral options can help in making arrangements.

Direct Cremation
A simple cremation with no service or mourners present. Families can hold a private memorial or celebration at a later time.

Cemetery Chapel Service
A funeral held in a cemetery chapel, led by a celebrant, priest, or family member. The service includes readings, eulogies, and prayers, followed by burial or cremation.

Church Service
A traditional funeral held in a church, conducted by a priest or minister. It includes prayers, hymns, and eulogies, followed by burial or cremation.

Memorial Service
A service to honour a loved one, held separately from the burial or cremation. It can be arranged at a preferred venue based on budget and preference.

External Venue Funeral
A funeral, wake, or memorial service held at a non-traditional location, such as a yacht club, garden, or community centre. This option allows for a more personalised and flexible farewell, with venue choices ranging from intimate settings to large-capacity spaces.

8 LOCATIONS THROUGHOUT THE MELBOURNE METROPOLITAN AREA

North Melbourne Chapel
55 Boundary Road
North Melbourne
1 Chapel

Springvale Botanical Cemetery
Princes Highway
Springvale
4 Chapels

Bunurong Memorial Park
Frankston - Dandenong Road
Dandenong South
2 Chapels

Altona Memorial Park
Dohertys Road
Altona North
2 Chapels

Fawkner Memorial Park
Sydney Road
Fawkner
3 Chapels

Lilydale Memorial Park
Victoria Road
Lilydale
1 Chapel

Melton Chapel
29 Reserve Road
Melton
(Opposite Melton Country Club)

Springvale Chapel
464-466 Springvale Road
Springvale South
1 Chapel

VENUES

We also offer funeral services at external venues beyond traditional chapels and cemeteries. Whether it's a serene garden, a prestigious yacht club, a community hall, or another meaningful location, we help create a personalised farewell that reflects your loved one's life and wishes. Our team handles all the arrangements, from securing the venue to coordinating logistics, ensuring a seamless and respectful service in a setting that feels just right.

AT YOUR SERVICE

Our compassionate planners handle every detail with care and precision, making memorial planning effortless so you can focus on honouring your loved one.

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